

## Going To Buy A Suit?

Better do it Saturday on the Omaha Clothing Company's easy payment plan. You can be prosperously dressed at a very moderate cost, as quality is always the first consideration with this fast growing institution. Our reasonable prices, clean cut business methods and liberal credit terms, have closely cemented the friendship of thousands of Omaha's citizens to this store.

While carpenters and masons are putting in shape our new three story annex, we are preparing to enter the new building with an entirely new stock; to do this we must sacrifice our stock on hand.



**Waists -- Waists**  
Finest Crepe de Chine, Taffetas  
and All Over Lace, \$10.00, 4.95  
values, SATURDAY, at.

**THE CALVERT SACK,**  
a long cut coat with a  
deep center vent, semi-  
form fitting, tailored  
with the precision and  
style only Strouse &  
Bros. know, blue, black  
and all the popular  
shades of grey. Our  
\$22.00 and  
\$25.00 ones, at.....

15.00

More Conservative  
Ones, in pure worsted,  
elegantly made and  
trimmed, they would  
make you a satisfied  
customer at \$15. These  
in all sizes, at.....

11.50

**THE CELEBRATED  
CROWN TROUSERS,**  
in fancy stripe or plain  
worsted, \$2.50  
and \$4.00  
values, at.....

2.75

Famous and Princely  
75c and \$1.00  
**SHORTS,**  
Saturday, at.....

50c

**STRAW HATS,** in all  
the latest shapes and  
styles, at, \$2, \$1.50  
and.....

1.00

**Cash or Credit**

**Ladies' Suits**  
All colors  
and styles  
\$30, \$35  
values,  
Saturday,  
14.50.

**Skirts**  
in Panama  
and mixtures,  
\$10, \$12  
Skirts,  
Saturday,  
6.50.

**OMAHA CLOTHING CO.**  
1316 FARNAM ST.

### OUR LETTER BOX.

**Not the Aetna Fire.**  
OMAHA, May 17.—To the Editor of The Bee: The statement published in the Evening World-Herald of this date alleges that a large contribution was made by President Buckley of the Aetna Fire Insurance company for practical purposes. It is only necessary to call attention to the fact that President Buckley is the president of the Aetna Life Insurance company and not the Aetna Fire, as stated in said publication. The Aetna Fire has never made any contribution for campaign purposes whatever. W. P. HARPOD, Assistant General Agent of the Aetna Fire Insurance Company.

**Boulevard for All the People.**  
OMAHA, May 17.—To the Editor of The Bee: It is very gratifying to notice that the work of boulevard building is being so rapidly pushed. The new driveway that is to cross Cumming street is well under way and when finished will be another of the many great boons to the possessors of teams and the motorist. It reflects credit on those who promoted such means of recreation in this western country. Driving is really one of the chief pleasures. "But the less fortunate ones," not able to use vehicles owing to insufficient incomes, must walk. Would they not appreciate the boulevard, too, were it made into a veritable boulevard—that is, a roadway skirted on each side by trees, thus making a promenade under shade of verdant enjoyable for them?

It would not be long after planting of trees ere these groves would be the pleasure and boast of our city. What is grander, more beautiful and restful to the mind and eyes than nice shaded walks? We have admired pictures in your paper of just such scenes, and those who have traveled abroad

**BELLEVUE COLLEGE**  
COLLEGE—Classical, scientific, philosophical courses.  
ACADEMY—An accredited High School. Prepares for Bellevue or any college or university.  
NORMAL SCHOOL—Elementary and advanced courses.  
CONSERVATORY—Theory of music, piano, voice, violin and art.  
CONNECTIONS—Electric line and Burlington Railway.  
Fall semester opens September 18.  
Address President Wadsworth, Bellevue, Neb.

### HOTELS.

**Hotel Kupper**  
Kansas City, Missouri  
This magnificent new hotel has 80 beautiful rooms and is located in the heart of the city, in the shopping district. Only half a block from the Union, Blvd., there are dry goods store, meat all the latest.  
100 private baths  
Telephones in all rooms  
Unexcelled Cafe Perfect Cuisine  
Hot and cold running water in every room  
It has spacious lobby and pleasant porches, reading and writing rooms.  
\$1 to \$4 per Day  
European Plan  
Reservations may be made by telephone or by mail.  
**KUPPER-RENSON HOTEL CO.**  
F. A. RENSON, Manager

## LESSON FOUND IN MACBETH

Rev. S. A. Blackmore Illuminates the Great Shakespearean Tragedy.

### AMBITION FED BY GUILT IS DEADLY

Evil Passions Unchecked by Moral Nature Leads Swiftly On to Punishment Certain.

Students of Shakespeare had a rare treat last evening in a lecture given by Rev. S. A. Blackmore at the Creighton university auditorium on the subject, "The Temptations of Macbeth." The attendance was fair and the lecture scholarly. Father Blackmore spoke from deep thought and study on the subject in hand and added to the effectiveness of his talk by reading passages from the tragedy.

"In no other of his plays has the poet so well held the mirror up to nature as in 'Macbeth,' and in no other character has he so well given us a representation of the universal type of man," stated the speaker.

"The character of Macbeth clearly illustrates the fact that man shapes his own destiny by his own free will and through his various passions. The character of Macbeth becomes interesting to us in being a common mirror of human frailties. It is shown in the play that when man violates those laws which work for his betterment a series of tragedies will follow. In 'Macbeth' the hidden springs of the human heart and mind are worked out in true artistic style and the human will is held up as an object of energy in action.

**Macbeth's Downward Course.**  
"Macbeth, naturally with imagination and fancy, and to whom the dark riddles of life are baffling, is led on to his moral doom and destruction by evil forces incarnated in the witches and his wife. Lacking in courage to reject wrong, he yields to influences and fears for awhile, only the physical consequences of a throne secured by his lawless ambitions. He faces crime as a common enemy without fear of the life to come. The impassioned logic and consummate intellect of his wife induce him to trample his fears and his murderous heart readily finds an affinity in the witches, who lead him on and on in his terrible course.

"Lady Macbeth's ambition is one that curbs all other feelings and is without scruples. The witches attacked Macbeth's weakest point and found his ruling passion. Macbeth is disturbed by conflicting thoughts and easily inspired by the evil influences, although he does not realize his position at the time. Macbeth's head is turned by the prophetic greetings of the sisters. On the contrary, Banquo turns the darts of the evil ones with his righteous nature and is full proof against them.

**Wife Makes Him Trouble.**  
"Lady Macbeth well knew when to apply the good to her husband. She knew that both believe he can commit the crime and escape the ignominy. After the murder Macbeth becomes susceptible to the pangs of remorse; his soul is darkened with horror and he is haunted with fears. Just when he begins to realize he has been fooled, he again listens to the evil ones, who tell him that none of woman born shall harm him, and finally consents to combat with MacDuff.

"We all know theoretically, as Macbeth knew, the results of sin, but when tempted we do not stop to think we will suffer the consequences as others do. In Macbeth's life is depicted the lesson of a great ambition realized by unallowed means."

### FUTURE OF SAND HILLS SURE

Prosperous Development Certain with Water and Brome Grass, Says Judge Reese.

Judge John Reese, receiver of the land office at Broken Bow, was in Omaha Thursday, summoned as a witness before the federal grand jury in some of the land fencing and fraudulent land filing cases.

"I do not subscribe to the doctrine that the public land in the cattle country comprises a series of barren sand hills, as is often asserted by the cattlemen and others who desire to monopolize the lands for their private use," said he. "As a matter of fact, more filings were made on these lands in our district during the month of April just passed than in any other month of the year. These filings are usually made under the Kinkaid act for whole sections by bona fide settlers. It has been discovered in recent years that seeding these lands down to brome grass has had a beneficial effect. A fine sod is now appearing all through that country."

"For actual agricultural purposes there are doubtless many drawbacks, but for grazing purposes, even for small cattle raisers, they are excellent. Water can be found in abundance in any of the valleys from 40 to 100 feet, and on the sand hills they seldom have to go deeper than 300 feet. With the introduction of brome grass, and the facility of obtaining water at easy depths, the future of the sand hill country is settled. Instead of the cattle business being ruined by the land investigations and consequent restoration of the public domain to actual settlers, I take it that the cattle business is on the eve of its greatest and continued prosperity."

### BRIDGES RESENTS BIDDING

Sends Back Word to Corporations by Their Messenger to Go To.

Lee Bridges, councilman-elect from the Second ward, has made classic a convenient and popular expression of unquestioned age and general use. Also by the same act he may have immortalized his name in local political history.

Mr. Bridges is a business partner in the contracting business with Fred Hoyer, who will retire from the Second ward councilmanship just as Mr. Bridges takes hold of it. Hoyer has declared he would vouch for Bridges' disposition to treat franchised corporations the same as common individuals.

Last week two prominent public service corporation officers sent a messenger to Councilman-elect Bridges bearing a request that he come to a certain office for a general conference.

Bridges regarded the messenger, who is well known at the city hall, for a few moments. Then he spoke, and perhaps will become as famous as Admiral Dewey or Ben Tillman thereby.

"Tell them," said he. "Tell them—to go to hell."

And that was all he said.

### WOMAN FOR MILK INSPECTOR

Orchard Hill Improvers Endorse the Candidacy of Miss McCartney.

The Orchard Hill Improvement club held a largely attended meeting last night at the residence of A. A. Buchanan, 3041 Charles street. After an informal discussion of a number of club matters a resolution was introduced and passed recommending Miss Elizabeth McCartney for appointment as milk inspector. A committee was appointed to urge the appointment upon Mayor-elect Dahlman.

### WOMAN IN CLUB AND CHARITY

The art department of the Omaha club met for reorganization Thursday morning in the club rooms, ten members signing for future membership. The threatening morning and some misunderstanding regarding the time of meeting deterred many women from attending, and the membership promise to greatly exceed that number when the department convenes in the fall. Mrs. William Grigor was elected leader, Mrs. C. S. Montgomery secretary, Mrs. W. H. Hancock treasurer and Mrs. W. C. Sunderland representative on the directory. It was decided to continue the meetings every other Thursday morning of the week, alternating with the general meeting of the club. This will also make the department alternate with the meeting of the Society of Fine Arts, and as the membership of the two organizations are largely identical, that they might supplement each other. It was decided that the department would take up the study of the same period as the Fine Arts society, "Later Italian Art." The department will make more of a study of the biography and history of the painters of that period while the Society of Fine Arts is studying the paintings. By this arrangement the club and its members will suffer nothing by the organization of the new art society, while the art interests of the city will have gained a material and substantial impetus.

At the meeting of the newly elected board of directors of the Young Women's Christian association, held Wednesday, the following officers were elected to serve the association during the coming year: President, Mrs. W. P. Harford; vice presidents, Mrs. George Tilden, Mrs. J. P. Bailey and Mrs. Andrew Traynor; secretary, Mrs. R. G. Shaeffer; treasurer, Miss Hallie Hood; corresponding secretary, Mrs. Clement Chase; chairmen of committees: Devotional, Mrs. J. P. Lord; finance, Mrs. H. K. Kello; membership, Mrs. J. M. Alkin; extension, Mrs. J. S. Van Zandt; gymnasium, Mrs. A. W. Bowman; educational, Mrs. G. W. Garlock; recreation, Mrs. G. W. Wicksham; library, Mrs. P. M. Garrett; Bible study, Mrs. F. P. Loomis. The officers chosen are especially gratifying to those familiar with the ability of the women elected and new board and officers promise to be one of the most efficient that has ever been the association. It has been decided to continue the soliciting for funds for the new association building, but the active campaign will not be resumed as conducted before. The building is assured, as about \$50,000 has been subscribed and several other substantial additions are in sight. No definite time is considered for beginning work on the building, but every effort will be made to secure the necessary funds at the earliest possible time.

Among the reports scheduled to come before the annual business meeting of the Women's club Monday afternoon, is one from a committee from the social science department which has recently visited the city jail. The women of Omaha have long protested against the conditions under which the women prisoners have been confined in the city jail, and while recent remodeling there has bettered those conditions somewhat, the women still feel that there is room for improvement and an effort will probably be made to arouse public interest in the matter. The need of a night as well as a day matron is another matter in which the women are interesting themselves.

The May educational meeting of the local Woman's Christian Temperance union was held Thursday afternoon at Second Presbyterian church. Mrs. Simmons, one of the national speakers, providing the program of the afternoon.

### GIGANTIC FARM MACHINE

Plow, Roller and Seeder Combined to Plant Peas to Feed Lambs.

J. L. Donahue, president of the Scientific Farming association of Denver, was in the city Friday morning his dry farming system and looking for settlers for the former barren regions of the west.

"We have set out to reclaim the prairies with steam as motive power and are making fine progress. We have 22-horse power engines pulling twelve fourteen-inch bottom mould board plows, two corrugated iron rollers to pack the soil, two chod crushers, two harrows and two seed drills, all working behind the same engine, so we have the unbroken prairie with its sod in front and the seed in the ground behind. The old system of plowing and preparing land cost \$5 an acre. We take contracts at \$2 and can do it on our own land for less than \$2 an acre. We have three of these big machines at work, one at Las Vegas, N. M.; one at Trinidad, Colo., and another at Akron, Colo., on the Burlington.

"We are trying to grow green peas for

# "Hatter Black"

From the Land of Rice

Selling—

## Genuine Panama Hats

At the Same Old Price,

\$2.50 Always

## STRAW HATS

In all Shapes and Sizes at Two Prices, \$1.50 and \$2.50

NEGLIGEE and OUTING SHIRTS  
Neckwear, Hosiery and Belts

"COME ON BOYS"

Hatty Black WE ALL (Black, the Hatter  
Black, the Capper) SELL (Hat the Blacker  
RAINCOATS

107 South 16th Street, Omaha

### AT THE PLAY HOUSES.

#### "A Man of Mystery" at the Krug.

Here is a play in which Sherlock Holmes meets Raffles, Dr. Moriarty, the Biddle brothers and several others known to Jack Ketch's calendar, and beats them out. Two men of mystery, one the keenest of detectives and the other the most desperate of criminals, are the central figures of the play, in which several sorts of villainy and the old true kind of love figure. There is something of a comedy touch to the affair and it is all put together reasonably well. The company, which has been at the Krug all week, offering "Michael Strogoff," feels a little more at home with American cut clothes on and handles the familiar situations with more zest than was given to the somewhat stilted phrases of the other play. In fact, the newer melodrama is far the more enjoyable. It will last the week out with the customary matinee on Saturday.

### BOARD TO MEET SEMI-WEEKLY

Commissioners Will Hasten to Get Ready for the Tax Equalizers.

### WINDSOR HOTEL IN NEW HANDS

Tenth Street Hostelry Sold to Papillon Parties for Twenty Thousand Dollars.

John Schaab of Papillon has sold the Windsor hotel, at the northwest corner of Tenth and Jackson streets, to his daughter, Christina H. Brown, and his son, Charles F. Schaab, both of Papillon. The consideration was \$20,000 and the property included the entire lot and a three-story brick building.

### PERSONAL PARAGRAPHS.

James Bell of David City was in Omaha Friday.

Alford Popham of Salix, Ia., was in Omaha on business Friday.

A. G. Campbell of Fairbury, E. E. Mighell of Aurora and Mr. and Mrs. Fred Vaughn of Sioux City are at the Murray.

W. R. Kendall, secretary of the Union Depot and Railway company of Denver and J. G. Campbell, baggage agent, are in the city.

Colonel John E. Evans of North Platte is an Omaha visitor. Mr. and Mrs. Evans are in the city.

Dr. A. F. Jonas gave a luncheon Friday at the Omaha club in honor of Prof. Trendelenburg, professor of surgery of the University of Heidelberg, who is making a tour of America. About twenty-five physicians were present. Prof. Trendelenburg left later in the day for the east.

D. E. Morrison has resigned his position as assistant manager of the Parlin, Orendorff & Martin company and Roy Coffeen has taken his place. Mr. Coffeen has been with which concern he has been for six years. The place left vacant by Mr. Coffeen's change has been taken by Mr. Benford, formerly traveler for the Lininger Implement company.

## The "Discovery" of the Soda Cracker

For years the humble soda cracker remained obscure and unappreciated. No one seemed to realize its food value—no one seemed to know that it was one of the most nutritious rations obtainable.

Then one day the soda cracker was "discovered." The NATIONAL BISCUIT COMPANY saw its value if properly presented to the public. They set about to bring its quality to the highest possible standard—the result being Uneeda Biscuit, which are to-day recognized as one of the staple foods of the American people.

Nearly 400,000,000 packages of them have been sold, and the food value of the soda cracker is a settled fact.

## Uneeda Biscuit

NATIONAL BISCUIT COMPANY

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